

Virtual Tribute Program Book

Your personalized message or business advertisement in **The Rashi School 2023 Annual Dinner Tribute Program Book** is an opportunity to pay tribute to our honorees and support The Rashi School.

DEADLINE: APRIL 20, 2023

Size Specifications:

Finished size of Tribute Book is 6w x 9h

Full page ad is 5w x 7.75h (portrait orientation);

Half page ad is 5w x 3.75h (landscape orientation);

Quarter page ad is 2.5w x 3.75h (portrait orientation);

Eighth page ad is 2.5w x 1.875h (landscape orientation).

Acceptable file formats:

Black and white, high-res EPS, InDesign or PDF files with all fonts converted to outlines. InDesign files should include all supporting files (all fonts and graphics) and high resolution (300 dpi) jpeg or tiff images. Word documents are acceptable with text only (no images). We welcome custom-designed ads meeting the graphic guidelines. If you need assistance setting up your ad, we are happy to design it for you.

Please send questions, message, logo, or camera-ready artwork via email to Shelby McKeon smckeon@rashi.org or call 781-355-7316.